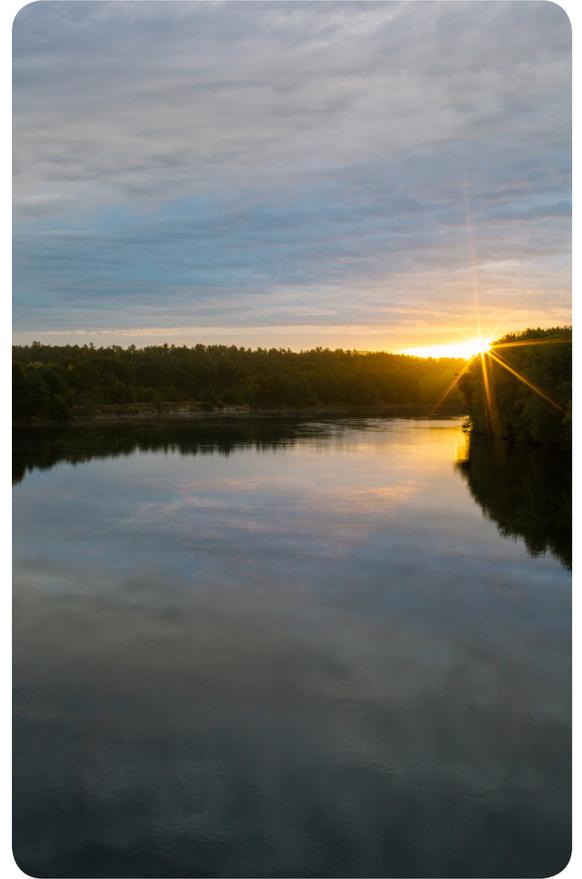


The Merrimack River stretches from New Hampshire to Massachusetts – thousands drive along it every day as it runs along our highways and under our bridges. But rapid development of forest lands, threats to water quality and the loss of habitat for at-risk species have led the U.S. Forest Service and the American Rivers Council to designate the Merrimack River as one of the most threatened rivers and watersheds in the nation.

“The Merrimack: River at Risk,” a documentary created by the Society for the Protection of New Hampshire Forests (Forest Society), tells the story of the Merrimack River, diving deep into the reasons it is so critically important to the health and economic vitality of the region.

The film follows young conservationist Leah Hart as she meets business people, farmers, water works professionals, recreational users, history experts and other conservationists to learn the extensive reach of the Merrimack. Along the way, she learns why it is threatened and what can be done to alleviate the threat.



## AIRDATES & TIMES

Premieres July, 23 at 8 p.m. on NHPBS

Encore July, 25 at 9 p.m. on NHPBS Explore



## GOALS OF THE MERRIMACK: RIVER AT RISK

- Highlight how people, businesses and communities depend on the river
- Celebrate the beauty and natural vibrancy of the Merrimack River
- Explore why the river is considered threatened and how we can protect it
- Educate and mobilize interest and action among diverse communities and individuals to protect the river

**THE MERRIMACK: RIVER AT RISK SPONSORSHIP INCLUDES**

- Two :15-second spots to air intro and outro to “The Merrimack: River at Risk”
- Corporate recognition on nhpbs.org, in e-newsletter promotion and on NHPBS social media

**INVESTMENT**  
\$900



For sixty years, NHPBS has provided the residents of New Hampshire and Northern New England with the best of PBS and award-winning local programs. NHPBS is valued by its viewers for providing high quality, educational programming that can't be found anywhere else. NHPBS has long been involved in education around sustainability and a focus on raising awareness, presenting possible solutions, and highlighting activities that advance sustainability practices.

The Forest Society is a private, nonprofit land trust and forestry organization established in 1901. The Forest Society owns and manages more than 185 forest reservations constituting more than 56,000 acres in 101 New Hampshire communities, and holds more than 700 conservation easements statewide permanently protecting more than 130,000 acres of New Hampshire's landscapes.

**SOCIETY FOR THE PROTECTION OF NEW HAMPSHIRE FORESTS**

